

## PRESS RELEASE

### Record breaking fundraising efforts by Venture pupils

WITH PHOTOS

20 October, 2014

For immediate release:

Thirty-seven teachers at Ormiston Venture Academy – including the principal - had buckets of ice water poured over them for charity. And if this wasn't enough to encourage students and staff to donate one member of staff, Frankie Tedstone also had all her hair shaved off! The spectacle, to raise money for Macmillan, was devised by Union of Venture Students who had set a target of £1000 but more than doubled that amount by raising £2,350. This is more money than the whole of last year's fundraising and a record amount for Venture.

Venture head boy Mackenzie Lodge said: "We always choose Macmillan as one of the charities we focus on every year as it is a cause close to so many people's hearts. We approached 37 members of staff and asked if they were willing to have a bucket of water and ice thrown over them for charity and they said yes."

Emily George, Venture head girl explained. "Students voted for the member of staff they want to see get „iced' the most and a payment trigger system from £100 to £1000 was set up. Each milestone added a new teacher to the list with £1000 meaning that all 37 teachers got soaked." Before the water started pouring, raising achievement mentor, Frankie Tedstone, after a mass countdown, had her head shaved by Fusion hair, and then swiftly moved to the front of the line to receive the first ice bucket from a student, triggering all 37 staff members being doused in cold water by smirking students, ending on a high with principal Simon Gilbert-Barnham receiving the contents of an 80L tub!

Miss Tedstone donated her hair to the Little Princess Trust for young girls with cancer. She wants to support both charities due to family links.

"Macmillan nurses have cared for members of my family so it is a very important charity for me and I wanted to do something extra to raise more money so decided to have my head shaved. My family thinks I'm crazy."

## **NOTE FOR EDITOR:**

### **About Ormiston Venture Academy:**

- Ormiston Venture Academy (Venture) opened in September 2010 in the existing buildings of the predecessor school, Oriel High School.
- Venture is sponsored by the Ormiston Academies Trust and specialises in digital media and mathematics.

Venture is dedicated to creating a personalised, inclusive environment where every child can feel safe, enjoy and achieve. This is supported by the belief that every child has the potential to succeed when tradition is valued and innovation embraced.

- Venture watchwords are ASPIRE, ACHIEVE, CREATE and INNOVATE.
- Venture provides a student-centred, innovative learning environment with a creative curriculum.
- Venture specialises in mathematics and digital media.
- Venture has 607 students from year 7 through to year 11.
- Ofsted report May 2013 declared Ormiston Venture Academy **outstanding**:

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