

PRESS RELEASE

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Ormiston Venture Academy celebrates World Book Day

Ormiston Venture Academy celebrated all things literary today by holding a book fair, reading challenges for students, and by giving students the chance to dress up as their favourite book character.

From DC Comics' *Joker* to David Walliams' *The Boy in the Dress*, the academy had such a huge range of fictional characters join them.

There was a student dressed as Captain Underpants who purchased an *Assassin's Creed* teen title which caught his eye, a student dressed as a very hairy Wookiee from Star Wars grabbing a *Paddington Bear* novel that he can read to his younger siblings, and even a very small version of Clark Kent who took a keen interest in an *Avengers* title.

The *16 before 16* classic novel challenge has also been launched by the academy today to encourage students to read titles from Steinbeck, Orwell, Bronte, King and many more. Once they complete the challenge they will receive a bespoke badge to attach to their blazer which says #booklife - all to promote the importance of reading.

Amy Fordham, Leader of Literacy and English Teacher at Ormiston Venture Academy, said:

"Seeing so many of our students walking around the academy clutching a new novel tight to their chests fills me with pride. This is especially true of some of our young males, who would sometimes shy away from reading, but today have purchased novels which they can't wait to read tonight!"

"Many of our students have really outdone themselves with their outfits and are so excited to tell their teachers and peers all about their favourite book characters. It's not just the students who have dressed up, but their teachers too, in order to really spark those positive conversations around reading."

Simon Gilbert-Barnham, Principal of Ormiston Venture Academy, said:

"At Venture, we work tirelessly to instil a relentless love of reading into every child that walks through our doors - be this a comic, a lengthy novel, or short story. We love seeing our students read as we know it opens the door for them to achieve so many successes in their future lives."

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For more information about [Ormiston Venture Academy](#) please see:

Our Website: www.ormistonventureacademy.co.uk
Our Twitter: [@OrmistonVenture](#)
Our Student eMagazine: <https://www.makewav.es/venturestudentmagazine>

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